



# Navigating ISO/IEC 42001: The Benefits & Where to Begin

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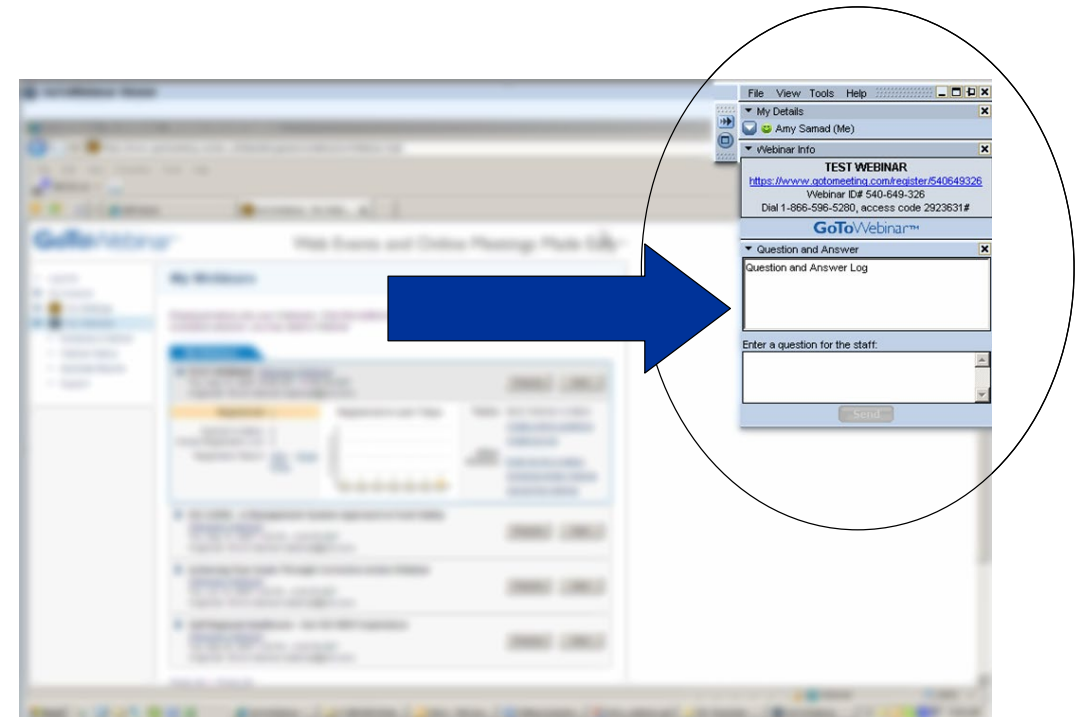


# Our Presenters

John Whiting, ISMS.Online & Brandon Abbinante, PJR

# Housekeeping

- All attendees are muted.
- Q&A after presentation – please use question tab.
- Slides and recording will be available at [www.pjr.com](http://www.pjr.com) after the presentation.
- Reach out to [pjr@pjr.com](mailto:pjr@pjr.com) with any additional inquiries.



# Today's Agenda

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- Introduction to ISO/IEC 42001
- Harnessing the Benefits of Compliance
- Starting Your Compliance Journey

The background of the slide features a person in a dark suit and light blue shirt, shown from the chest up, with their hand resting on their chin in a thoughtful pose. Overlaid on this is a glowing blue brain icon within a square frame, from which numerous white circuit lines radiate outwards across the image. The left side of the image is decorated with a pattern of overlapping, semi-transparent blue circles of varying sizes. A white rectangular box is positioned in the lower right, containing the text.

# Introducing ISO/IEC 42001

# What is ISO/IEC 42001?

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ISO/IEC 42001 is the first internationally recognized standard for Artificial Intelligence Management Systems (AIMS). It provides a framework to guide organizations in developing and deploying AI technologies safely, ethically, and responsibly.

# Why Does ISO/IEC 42001 Matter?

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**Ethical Considerations:** ISO/IEC 42001 addresses ethical considerations in AI development and deployment. It promotes responsible AI practices, such as fairness, transparency, and accountability, thereby helping to mitigate potential ethical dilemmas and societal harms.

**Standardization and Consistency:** Standardization ensures that AI systems are developed, implemented, and managed consistently across different organizations and industries. This helps in fostering trust among stakeholders and ensures interoperability between different AI systems.

# What are the fundamental principles of ISO 42001?

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- ISO 42001 is structured into 10 clauses following the Annex SL format similar to all other ISO management standards
- Central to ISO 42001 are the processes of AI risk and impact assessments
- Responsible development and governance, privacy, transparency, fairness, and security. These principles are crucial as AI becomes integral to business operations



# How Will it Impact the Future of AI?

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**Global Adoption and Competitiveness:** Being an internationally recognized standard, ISO/IEC 42001 facilitates global adoption of AI technologies by providing a common framework that transcends geographical boundaries. Organizations that conform to this standard may gain a competitive edge in the global market by demonstrating their commitment to excellence in AI management.



# Harnessing the Benefits of Compliance



# Competitive Advantage

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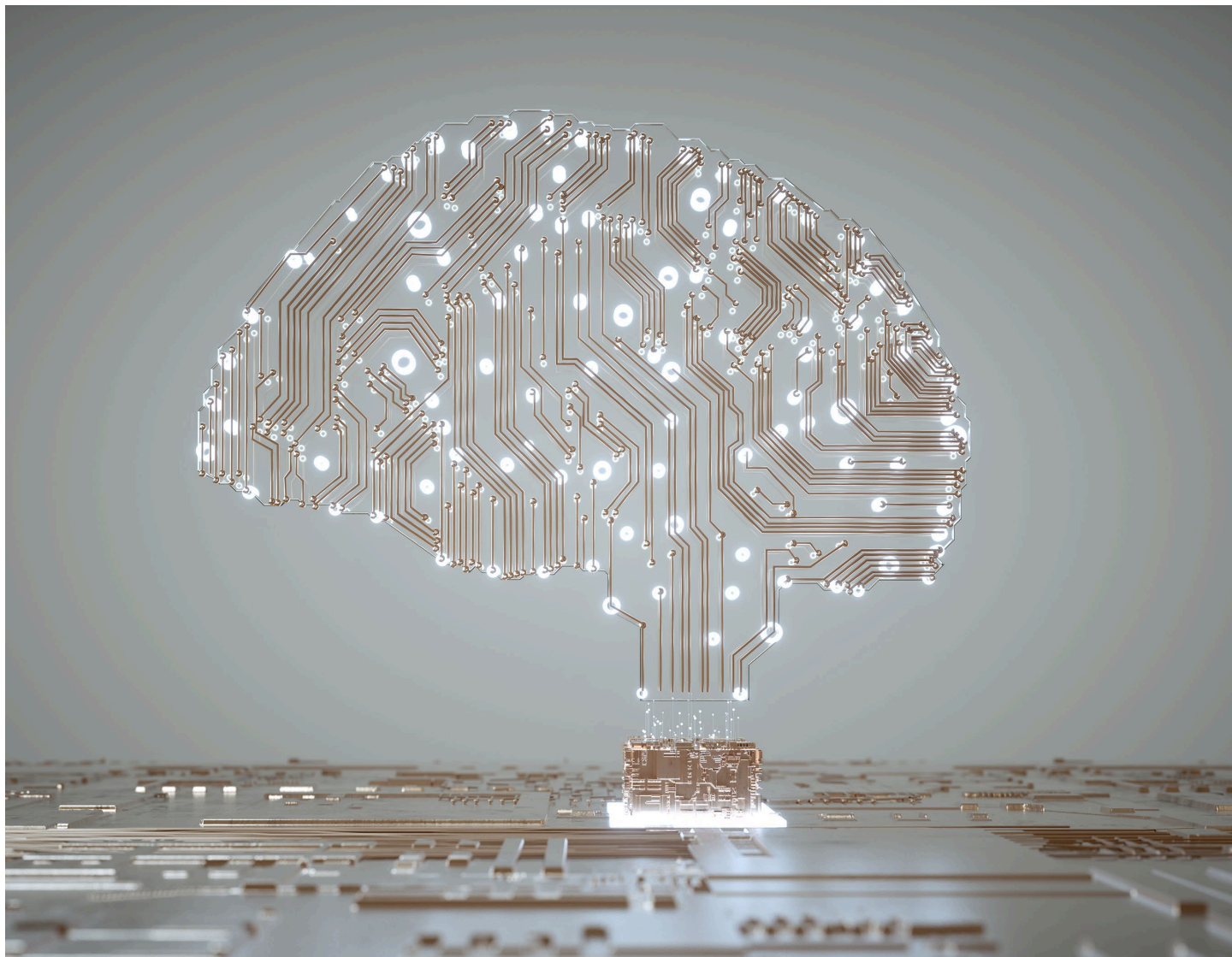
## **Competitive Advantage:**

Differentiation in the market as a leader in responsible AI adoption.

**Enhanced Trust:** Certification demonstrates your commitment to responsible AI practices, building trust with customers, partners, and regulators.

## **Demonstrated Accountability:**

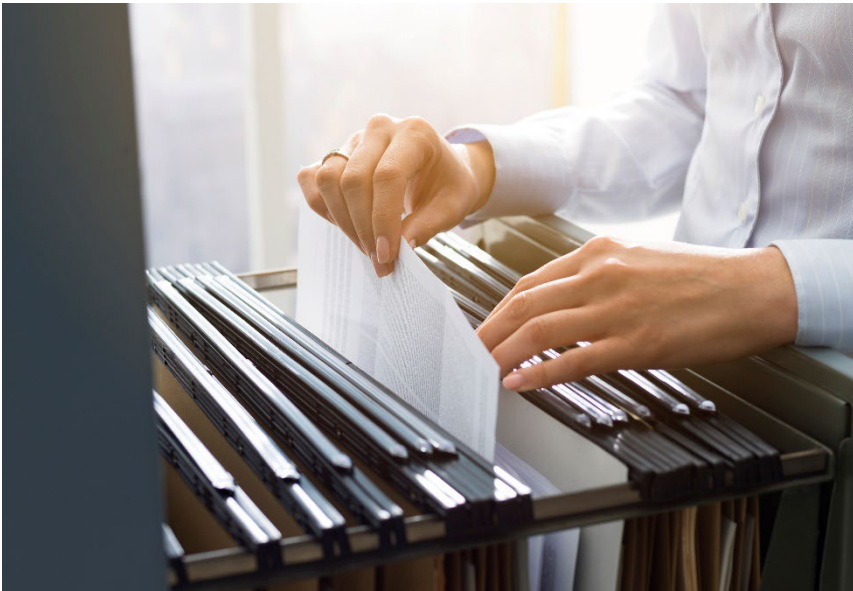
Documented processes and procedures show you take the ethical and responsible use of AI seriously.



# Mitigate Risks

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**Improved Risk Management:** The standard helps you identify and mitigate potential risks associated with AI systems, including issues of bias, safety, and security.



# Fostering Innovation

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**Increased Efficiency:** Streamlined AI development and deployment processes lead to better use of resources.





# Starting Your Compliance Journey

# Assess Your Current Stance

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**Know What You Want To Achieve:** Understand how your business wants to use AI and how you're going to get there

**Leverage Tools To Help You Get There:** Implement tools that help you identify where your current AI practices stand in relation to the standard's requirements and determine the gaps that need to be addressed.

# Plan Your Path

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**Develop an Implementation Plan:** Leveraging platforms like ISMS.online create a structured plan outlining the steps you'll take to implement your AIMS that aligns with ISO/IEC 42001. Consider timelines, resource allocation, and the training your team might need.

**Implement and Monitor:** Put your plan into action, regularly monitoring and evaluating your AIMS to ensure continuous improvement.

1. Gap analysis & risk identification
2. Setup your implementation plan
3. Create or update all required documentation
4. Educate your staff
5. Implement your AIMS system
6. Ongoing review and improvement
7. Going for certification
8. Continuous improvement



## PREPARING FOR ISO 42001 COMPLIANCE

# ISMS.ONLINE SOLUTION FOR ISO 42001

## CLEAR OBJECTIVES

We provide you with a clear objective for each clause and annex control

## ‘WHAT WE DO’ STATEMENT

Helps to define your end goal

## ‘HOW WE PROVE IT’

Helps you know the evidence you will need

## ‘HOW TO DO IT’

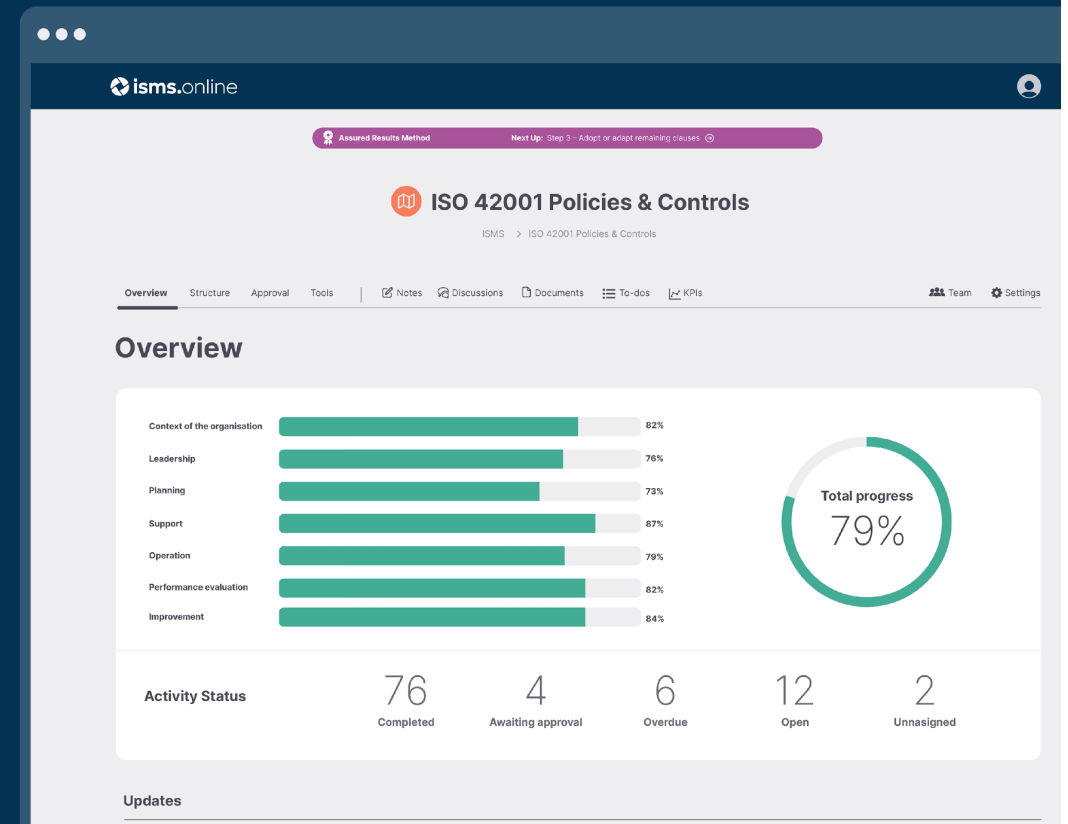
Additional understanding on steps required

## ‘WHAT THE AUDITOR WILL BE LOOKING FOR’

Guidance for internal and external teams

## SUPPORTING MATERIALS

Aids a deeper understanding and provides examples



# Certify Your Organization

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**Consider Certification:** While not mandatory, obtaining ISO/IEC 42001 certification from an accredited body provides external validation of your commitment to responsible AI.

## 1. Preparation for Certification:

- Engage with external certification bodies, like PJR, for ISO/IEC 42001 certification.
- Prepare documentation and evidence required for certification audits.

## 2. Certification Audit:

- Undergo formal certification audits conducted by accredited certification bodies.
- Address any non-conformities identified during the audit process.

## 3. Maintaining Certification:

- Maintain compliance with ISO/IEC 42001 requirements through regular audits and continuous improvement initiatives.



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# Get In Touch

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# Thank you

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