

# Navigating ISO/IEC 27001: The Benefits & Where to Begin



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ISO 27001 doesn't have to be just another bureaucratic compliance job – if implemented properly, it can drive new revenue to your company.

# Agenda

- ISO 27001 benefits
- 16 steps toward the certification
- How long does it take
- How much does it cost
- Where to start?

# ISO 27001 benefits

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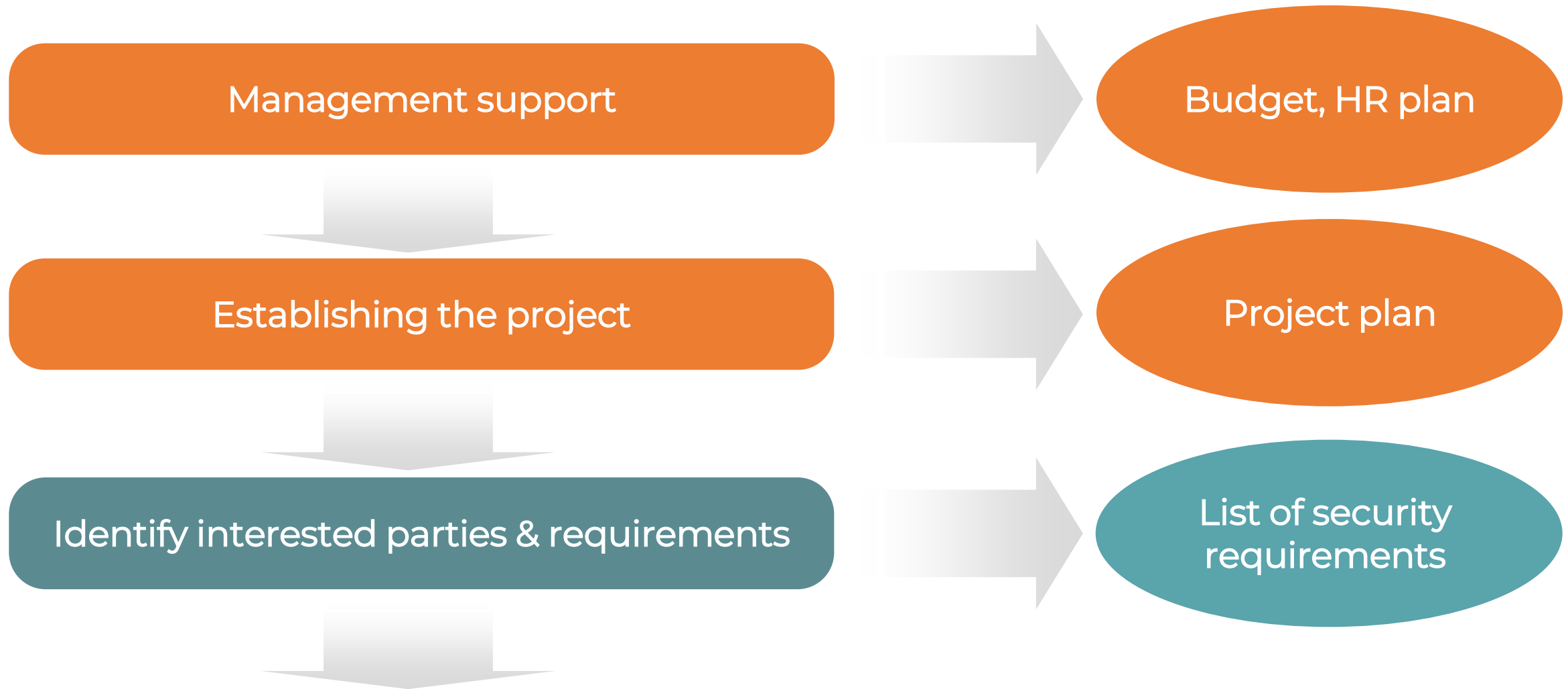
Clients

Compliance

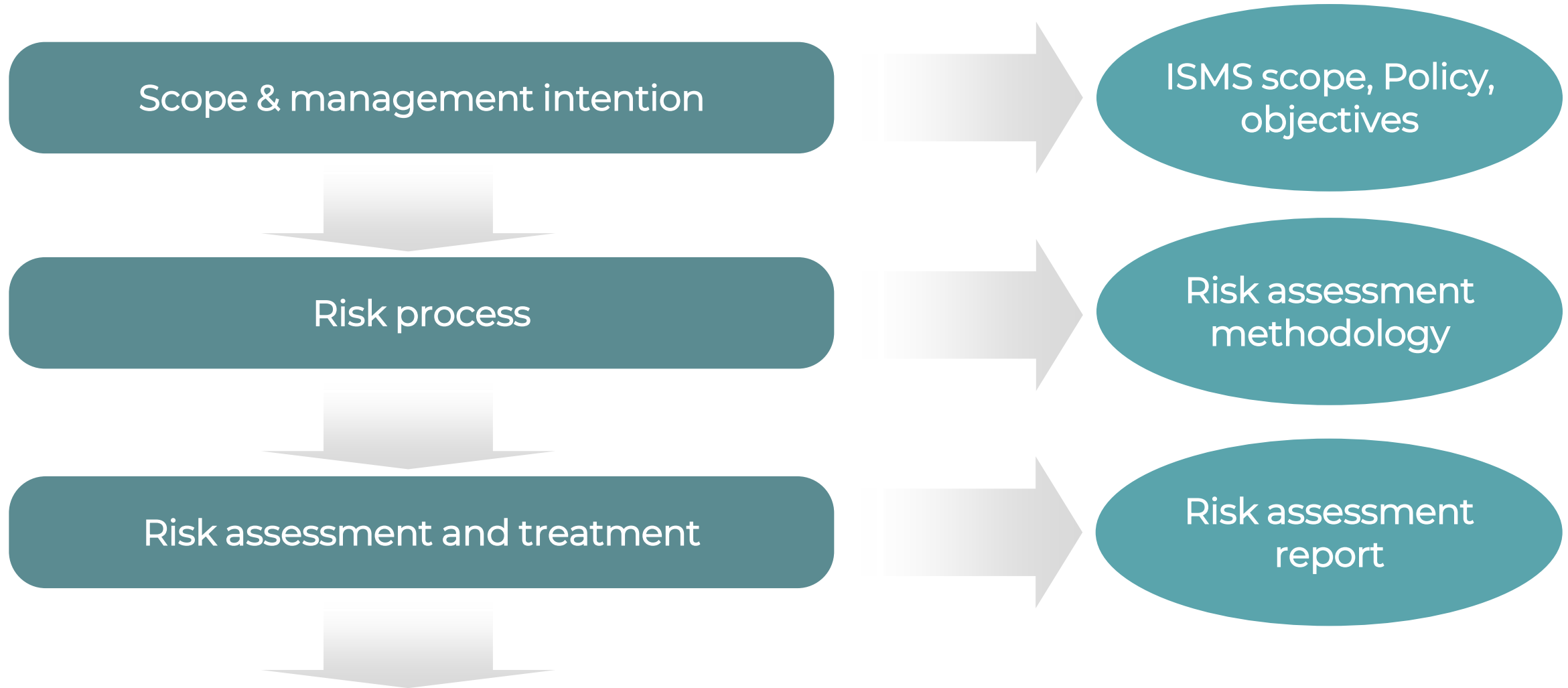
Costs

Processes

# 16 steps towards certification...



# ... 16 steps towards certification ...



# ... 16 steps towards certification ...

Which controls to implement

Statement of Applicability

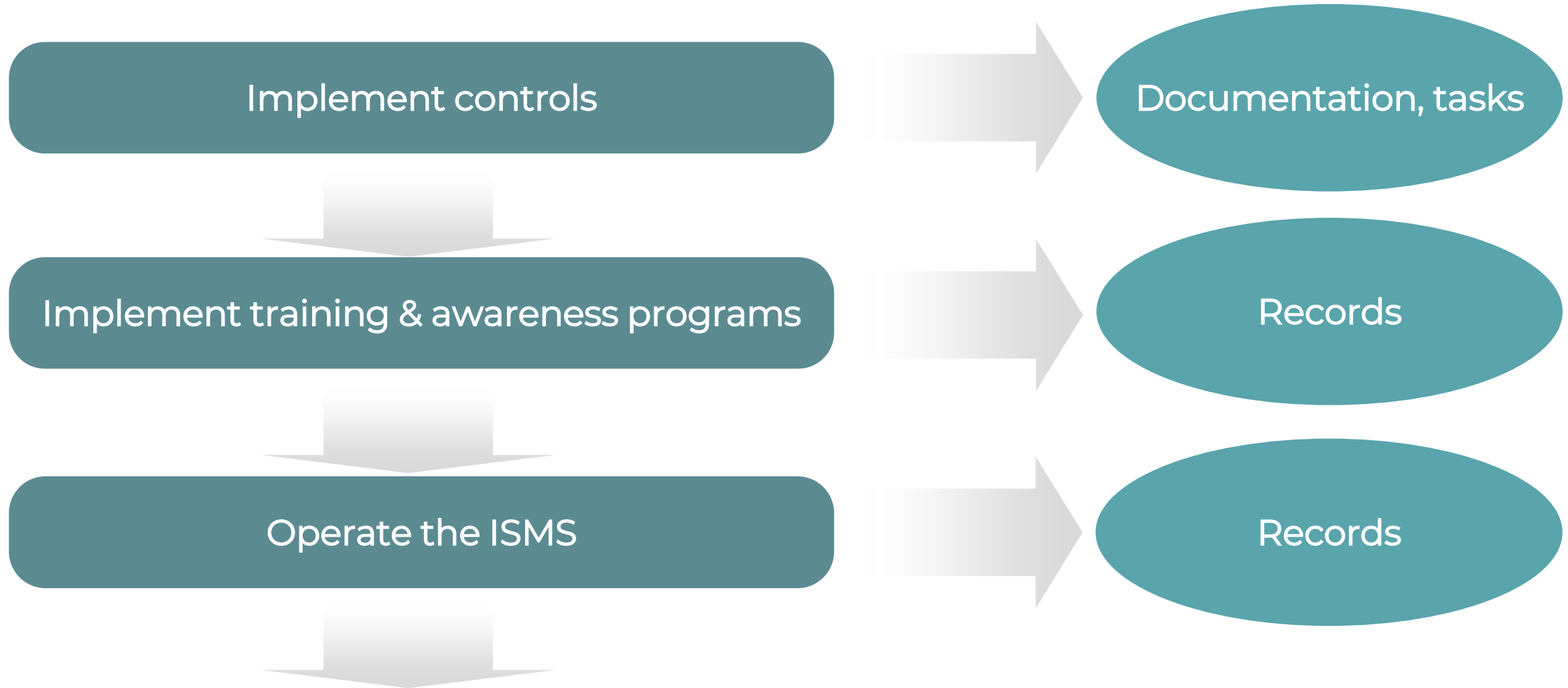
Who will implement controls, deadlines

Risk treatment plan

Define how to measure the effectiveness

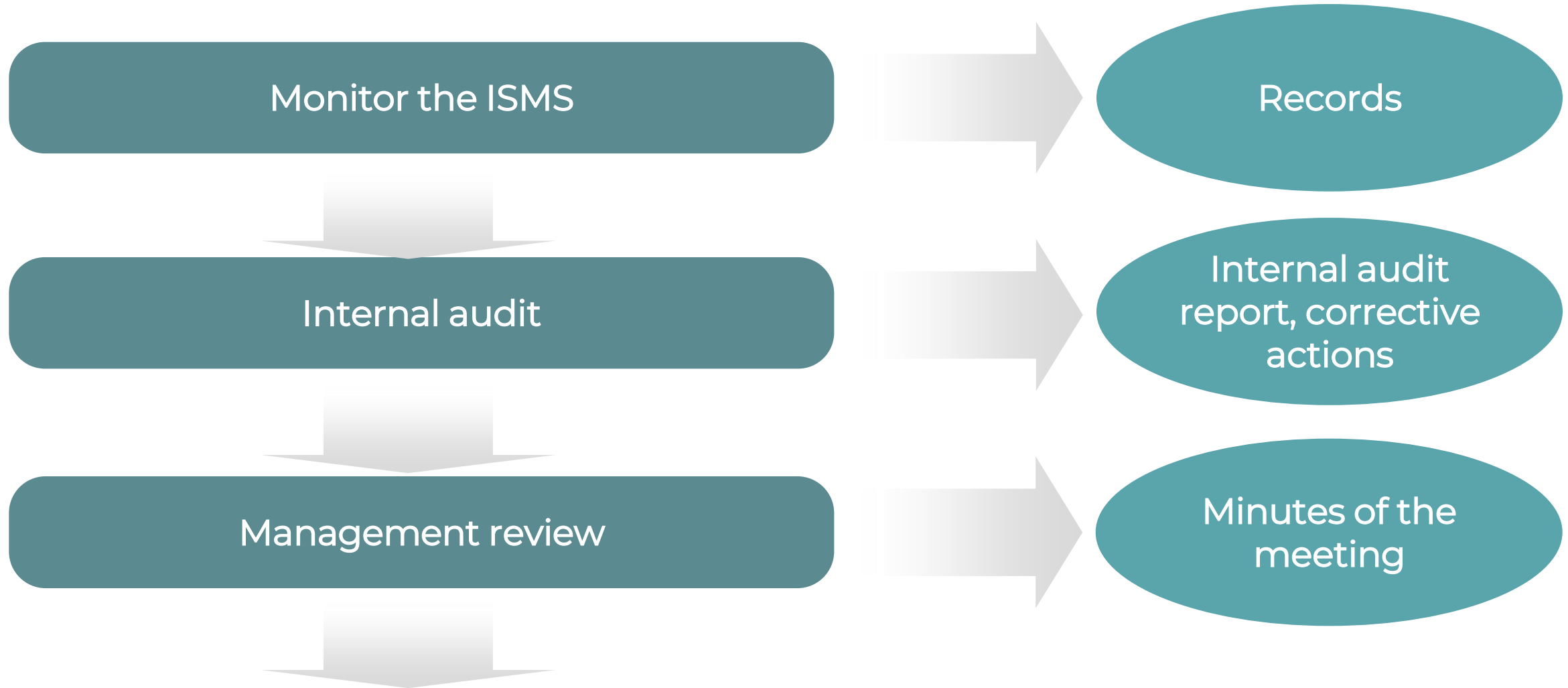
Measurement methodology

# ... 16 steps towards certification ...





# ... 16 steps towards certification ...



# ... 16 steps towards certification

Improvements



Corrective actions

# How long does it take?

- Companies of up to 20 employees – up to 3 months
- 20 to 50 employees – 3 to 5 months
- 50 to 200 employees – 5 to 8 months
- More than 200 employees – 8 to 20 months

# How much does it cost?

## Cost structure:

- Direct costs of acquiring knowledge
- Cost of new technology
- Certification body
- Employees time

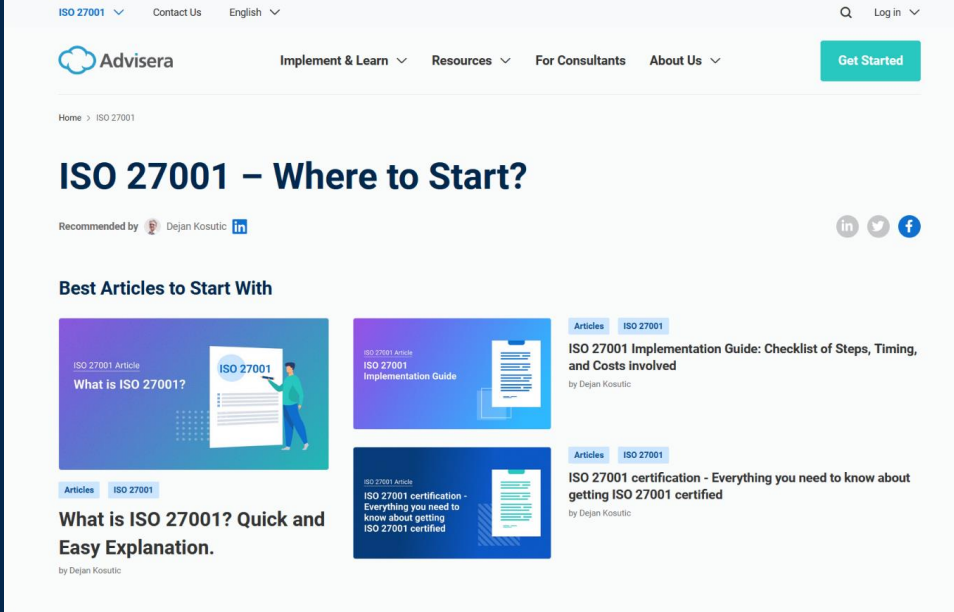
# Where to start?

- a) With own employees only
- b) Consultant does it all
- c) Combination of employees and external help

# Conclusion

If planned properly,  
ISO 27001 can be  
implemented more  
smoothly than you  
expected

ISO 27001 – Where to Start?  
<https://advisera.co/ISO27001-Start>



The screenshot displays the Advisera website interface. At the top, there is a navigation bar with 'ISO 27001', 'Contact Us', and 'English' on the left, and a search icon and 'Log in' on the right. Below the navigation bar is the Advisera logo and a menu with 'Implement & Learn', 'Resources', 'For Consultants', and 'About Us'. A green 'Get Started' button is positioned on the right side of the navigation bar. The main content area features the article title 'ISO 27001 – Where to Start?' with a breadcrumb 'Home > ISO 27001'. Below the title, it is recommended by 'Dejan Kosutic' with a LinkedIn icon. Social media sharing icons for LinkedIn, Twitter, and Facebook are also present. The section 'Best Articles to Start With' lists three articles: 'What is ISO 27001?' (with a thumbnail of a person holding a document), 'ISO 27001 Implementation Guide: Checklist of Steps, Timing, and Costs Involved', and 'ISO 27001 certification - Everything you need to know about getting ISO 27001 certified' (with a thumbnail of a document).



# Q&A



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# Thank You

<https://advisera.co/ISO27001-Start>

