

## Perry Johnson Registrar's **QUALITY POLICY STATEMENT**

Through a strategy of continuous improvement and teamwork, and in accordance with the requirements set forth by the international standards organizations, Perry Johnson Registrars, Inc. is dedicated to differentiating itself as an effective provider of certification services, as well as ensuring that we create value for our customers, industry stakeholders, and employees.

The foundation for achieving our objective is based upon our commitment to provide our clients with the highest level of service to assist with their success in the global marketplace.

PJR understands the importance of impartiality in carrying out its management system certification activities, manages conflict of interest, and ensures the objectivity of its management certification activities. PJR further supports a policy of public access and disclosure of information regarding its certification processes and status of certified organizations, and is responsive to complaints about its activities and the activities of its certified clients.

The entire PJR team adheres to the spirit of this quality policy as well as the directives of the Quality Manual and its subordinate documents.

**Terry Boboige**  
*President*



## **PJR Worldwide Offices**

### **United States:**

Troy, MI: World HQ  
Chicago, IL  
Dallas, TX  
Los Angeles, CA

### **International:**

Fukuoka, Japan  
Hiroshima, Japan  
Nagoya, Japan  
Osaka, Japan  
Sapporo, Japan  
Sendai, Japan  
Tokyo, Japan  
Monterrey, Mexico  
Caserta, Italy  
Bangkok, Thailand  
Bangalore, India  
Hyderabad, India  
Toronto, Canada  
Shanghai, China  
Bristol, United Kingdom



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THE WORLDWIDE NAME FOR QUALITY

## **Gluten-Free Certification Program**



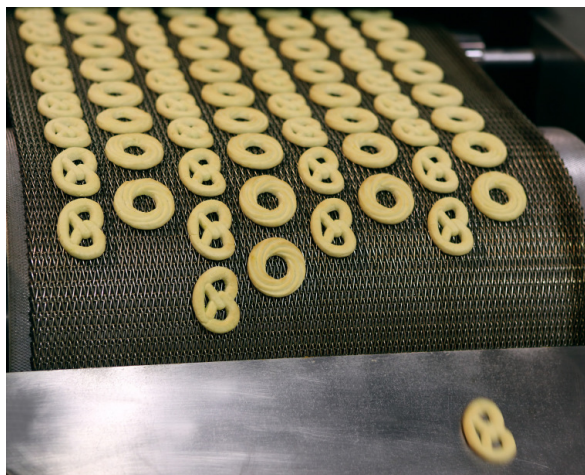
*Your partner in  
Gluten-Free certification*



## What is the Gluten-Free Certification Program (GFCP)?

The GFCP is a preventative food safety approach which effectively manages gluten hazards throughout the manufacturing process. The audit process can be combined with another certification audit such as SQF, BRC, HACCP or GMP. It can also serve as a standalone audit. GFCP is different than other gluten-free certifications because its foundation is based on globally accepted HACCP and food safety management systems. This means that all potential hazards including gluten must be identified, documented, verified and the internal systems validated.

The Allergen Control Group Inc. (ACG) has been acquired by BRC Global Standards. It manages, administers, and markets the Gluten-Free Certification Program (GFCP) in partnership with a brand endorsement from the Canadian Celiac Association (CCA) and the National Foundation for Celiac Awareness (NFCA) in the United States. The certification program helps consumers shopping for gluten-free foods, to make informed choices, through an easily identifiable, safe, reliable and trustworthy product trademark.



## What Drives the GFCP Market?

Major market drivers for the sale of gluten-free products include the need for those suffering from celiac disease to adhere to a gluten-free diet for life, combined with health benefits associated with eating healthy. Until now, the high price of gluten-free products has restricted market growth, however with the projected increase of gluten-free private label brands entering the market there is expected to be an overall increase of available and reasonably priced gluten-free products. Currently, the majority of gluten-free food production globally is dominated by US companies. As the consumer demand for gluten-free products continues to grow, the need for those brand owners to effectively manage risk and meet regulatory requirements, creates the need for a higher standard of certification.



## Benefits to GFCP

When a manufacturing facility successfully completes the audit processes they will be recommended for certification by PJR. Upon certification the gluten-free brands manufactured in that facility may then use the GFCP trademark on their product packaging. Products sold in Canada display the Canadian Celiac Association ([www.celiac.ca](http://www.celiac.ca)) endorsed trademark, while products sold in the USA will display the GFCP trademark endorsed by the National Foundation for Celiac Awareness ([www.celiaccentral.org](http://www.celiaccentral.org)). This aids consumers with celiac disease and gluten sensitivity to select safe and reliable gluten free products.

## PJR, Your Certification Partner

PJR knows certification. For more than two decades, we have provided certification services across many standards and across the globe. Here in the US, PJR was the #1 reporting Certification Body in North America in 2015.

While our range of certification services is diverse and our global footprint is wide, we're proud of our client-centered customer service.

- Our dedicated Project Managers welcome the opportunity to answer all of your questions as they provide you with a customized certification service plan and pricing – all free of charge.
- Once you select us as your certification partner, we continue to make the experience easier for you by providing a single point of contact for scheduling and any customer service concerns throughout the certification process.
- We offer our client-base free seminars, webinars, in-person training, and informational newsletters on a variety of topics.



**To receive a proposal  
for your facility contact us at:**

**1-800-800-7910**  
**[www.pjr.com](http://www.pjr.com)**