



Press Release

Perry Johnson Registrars, Inc. Announces ETU ISO 9001:2015, ISO 27001:2013 Certification and ISO 27701:2019 Certificate of Conformance

Troy, MI February 3, 2023 — Perry Johnson Registrars, Inc. is pleased to announce the certification of ETU to multiple standards.

Based out of their Dublin, Ireland headquarters, ETU is a revolutionary figure in the learning community, offering a digital learning platform for immersive, virtual education simulations tailored to their clients' needs. These innovative tools have myriad applications throughout businesses in all industries, from employee onboarding to leadership development. The innovative methods used by ETU offer a 20-50% measurable skill improvement, emphasizing the practical, measurable application of new or improving skills rather than rote knowledge alone.

Committed to remaining at the forefront of the learning technology industry, ETU's trifecta of certification clearly marks their dedication to achieving the highest standards of trust in data quality, security, and privacy. "Leading global organizations trust ETU with their learner data," said Katie Laidlaw, ETU's CEO, "so it is important for us to demonstrate that our privacy and security processes are truly world-class. This investment supports our strategy to deliver decision-ready skills data for our enterprise clients."

As cybersecurity issues become more and more prominent in the world at large, ETU's decision to pursue ISO 27001 and 27701 in addition to ISO 9001:2015 aligns their ISMS and other policies strongly with both the EU's GDPR (General Data Protection Regulation) and CCPA (California Consumer Privacy Act). Already leaders in their industry by merit of the programs and products offered, ETU can now count itself among the first large-scale learning technology organizations to be certified.

With the assurance of all three of their new certificates behind them, ETU's future looks bright as they continue to conduct and apply in-depth research to their existing products.

About Perry Johnson Registrars, Inc.

Perry Johnson Registrars, Inc. is dedicated to differentiating itself as an effective provider of certification services, as well as ensuring that we create value for our customers, industry stakeholders, and employees. PJR understands the importance of impartiality in carrying out its management system certification activities, manages conflict of interest, and ensures the objectivity of its management certification activities.

Press Contact: Amy Wayne – awayne@pjr.com